



How To *Get Clients Now!* Quick Start Guide AttorneyMarketingIdeas.com

This is a quick start guide for the impatient attorneys in the house. These are the two fastest, most effective ways to get new clients flowing in, potentially **within 24 hours**.

2-Step Quick Start Master Plan

1. Optimize Your Google Maps Listing (Your Google Local Business Center listing)

You've heard this one before, right? Why do you think that is? I manage online marketing campaigns for attorneys as my profession, and Google Maps is still the very first thing I do to get results fast (and FREE to boot.) Google Maps really is "money in the bank" if you just follow the steps. You can do this stuff in less than a day, and get targeted traffic to your website and convert those visitors into clients.

You can find the direction for exactly how to do this in the Checklist at <http://AttorneyMarketingIdeas.com/toolkit>

2. Sign Up For a Google Adwords (Pay-Per-Click) Campaign

This is the most powerful way to bring in new clients quickly. It costs money. And it can be tricky. And if you're not careful you can waste a ton of money really fast. But it's not rocket science. If you did absolutely nothing but follow the Adwords checklist found in the Toolkit, you can create a valuable Adwords account with an excellent quality score and very competitive cost per click in about 3 to 6 months. (In the beginning, you will most likely have to pay more per click to get your quality score up which will drive your click cost down over time.)

That's the quick start plan. Maps and Adwords. Simple but effective. It's a killer combo, if you put some time into it.

If you don't have the time for it, watch this video:

<http://www.attorneymarketingideas.com/toolkit>